



DELICIOUS IMPACT SAMBAs



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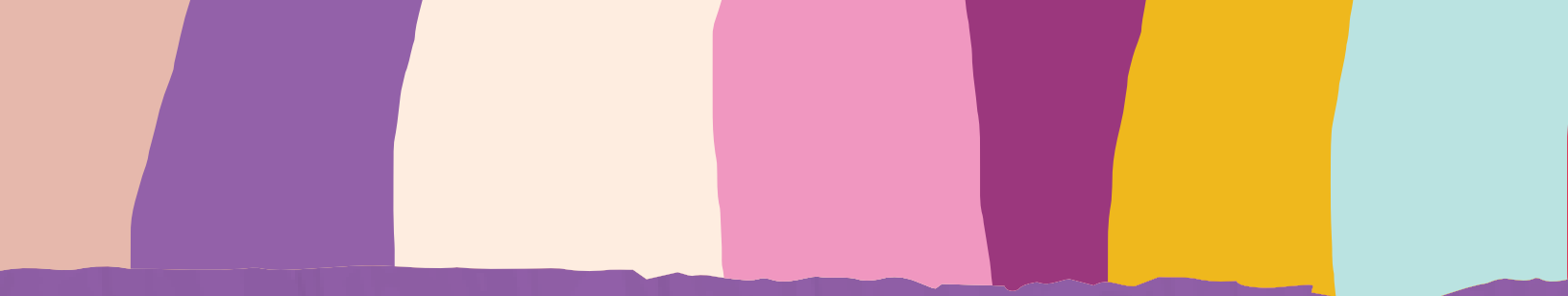
A. SUPPLY CHAIN

A Letter from Ryan B

Co-Founder & CEO

There is a growing movement around the world for companies they work with to operate at increased standards. Some call this social responsibility, while others call it as usual. These standards sometimes not only focus on economic metrics of revenue and profit, but also on standards surrounding each and every stakeholder's long-term well-being, as well as environmental sustainability and protect our climate, our atmosphere, our oceans, and animals and more.

In 1994, innovator John Elkington coined the term "triple bottom line," adding to the economic bottom line a social bottom line to measure health and wellness of human neighborhoods and a third bottom line to measure a company's impact on the environment from a triple bottom line philosophy which



PROTECT AMAZ



Lungs of the E

The Amazon has been called the “lungs” of the earth for its ability to “breathe in” carbon dioxide and “breathe out” oxygen. At SAMBAZON, we live and breathe the Amazon—wellness is at the heart of our company by creating the acronym from **S**ustainable **B**razilian **A**ma**ZON**. We’ve made it our mission to create a lifestyle that helps protect the biodiversity of the Amazon and improve your health and wellness.

In the past 10 years, 19,274,220 acres of the Amazon have been lost to deforestation. With deforestation from activities such as logging and mining, it’s never been more important to protect the Amazon and its thousands of various species of birds, fish, mammals, reptiles and insects that call it home.

On top of all that, the Amazon is also the only place in the world where you can find the wild Açaí palm tree. This tree is one of the most abundant (top 5) naturally occurring trees in the region. A top-ranked wild harvest stands

Fair Trade Certification

At SAMBAZON, we like to keep it real. That's why Fair Trade Certification is so important to us: because it's more than just a label. It validates that our work makes a difference in the lives of our Açaí family farmers. It's one thing to say that you care, but it's entirely another to follow through on your promises and prove that you're making a difference. That's the difference between greenwashing, plain and simple.

Fair Trade is founded on the following principles:

- 1. Respect of Human Rights and Fair Wages**
- 2. Respect of the Ecosystem, Promotion of Sustainable Agriculture and Sustainable Agricultural Practices**
- 3. Respect and Betterment of our Local Communities**

Fair Trade Funds

As a part of our Triple Bottom Line philosophy, we have made a significant portion of our impact efforts right back into the communities where Açaí is harvested.

Each year, we invest a portion of our annual profits into the Fair Trade Funds—**over \$80,000** in 2021—towards projects that benefit the people within the community itself. These include several projects contributing to rural and urban development, education, healthcare, infrastructure, and housing building projects, as well providing access to the best practices of Açaí harvesting.

To date, SAMBAZON has provided **\$1,030,000** in support for Açaí grower communities in the Amazon Rainforest.

Spotlight

Massarapó M Court Project

For our 2019 Fair for Life Initiative, we su
decision to begin construction on the M
This was our first Fair Trade project in th
our new factory and our expanded harv

We wanted to introduce how our Fair Tr
how following all the Fair Trade rules, co
started working with SAMBAZON in Par
surrounding community.

The SAMBAZON Brazil team spent man



Quality of Life


In addition to construction projects, our requirements help us enhance the quality of life for Amazon communities.

Financial Literacy

Because Açaí is a wild harvest product with a season of six months, our financial literacy programs help communities manage their finances during the off season.

Personal Protection Equipment

Since 2010, we've equipped over 2,000 communities with canvas and knife with sheath to keep them safe.



Planet

Following the environmental protection guidelines certification in 2021, we certified 69,884 hectares in the Amazon. This gives us assurance we are guided to follow the most current best practices for forest management.

Our Fair Trade certification also helps us protect biodiversity of plant and animal species, while also storing 12 million metric tons of carbon dioxide. That's equivalent to about 9.5 million passenger vehicles driven for one year!

SAMBAZON's Biodiversity Study

In order to more effectively analyze the biodiversity in our harvesting areas, we offered a \$35,000 US competitive research grant for an independent study led by top scientists at UC Berkeley and a team of US and Brazilian researchers.



PRODUCT PURPOSE

GOING BEYOND

Palm to Palm

After our first journey to the Amazon in berries are wild-harvested from a several around the Amazon River estuary and to baskets through a series of middlemen, times before arriving at huge farmer's market. So many exchanges made origin and quality impossible and regularly created opportunities to exploit the small family farmers.

Although it had never been done before, we decided to surpass these issues almost completely by creating a new relationship with the small family farmers and forest communities.

By creating our own Açaí supply chain, we took the first step of the journey: from the moment of

A More Sustainable Supply Chain

We proudly purchase from collectors who have grown Açaí using natural techniques that respect the tree or the surrounding plants and animals, ensuring the management of the natural ecosystem and a healthy forest full of diverse plant and animal life.

We currently have two production plants in the Amazon region: one in Santana in the State of Pará and another in Barcarena in the State of Pará. **In 2022, we achieved an AA rating on their food safety audit, the highest score they offer and we were the first companies in Brazil to achieve this.**

The British Retail Consortium Global Food

Reducing our on the Climate

ENERGY USAGE BR

Total electricity used in U.S. and

79% from renewable ene

GHG EMISSION

We have been tracking our GHG Em

The Path toward Zero Waste

At SAMBAZON, we do our best to reduce waste through our inventory management practices. Not only is it the right thing to do for our planet,



DID YOU KNOW?

90-95% of Açaí berries are made up of the seed. 100% of our seed that would have been wasted are donated to be turned into energy.

Organic Certi

We take all necessary steps to ensure that our berries themselves are never contaminated. Our berries are harvested through minimally invasive methods that are best for the trees, the land, and for you.

All SAMBAZON production facilities undergo a rigorous organic certification process, in Brazil and elsewhere.

Organic certification requires full traceability from point of harvest through to production. At SAMBAZON, we can trace the entire life of our berries.



DID YOU KNOW?

Improving Our

When we choose our packaging, we take into account many contributors such as food safety, food waste, energy usage, waste reduction and product quality. At many companies around the world, at S, we can continue reducing our contribution. That's why we have dedicated a team and resources to test new, compostable materials and technologies.

We've also been spearheading change within the industry. In 2018, we joined the One Step Closer (OSC) initiative with the goal to remove petroleum-based plastics from oceans, and our planet.

One of the Packaging Collaborative's key goals is to help brands transition into compostable Flex

Our Packaging Ec

SAMBAZON is committed to achieving 100% post-consumer recycled packaging for all US retail products by the end of 2021.

[Read more about our commitment to waste reduction](#)

By the end of 2021, 64% of our US retail packaging will be made from post-consumer recycled or plant-based materials, a BIG 46% improvement from 2019. Our commitment also helped us avoid over 360 metric tons of virgin plastic made from scratch using crude oil and other fossil fuel materials—in 2021!

The background of the entire page is a vibrant rainbow with colors transitioning from orange on the left to purple, pink, magenta, yellow, and light blue on the right. A horizontal line with a torn paper effect separates the rainbow from a solid purple section below it.

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OUR U.S. AND LOC



Helping at Ho

While the majority of our energy and effort is focused on protecting the Amazon and helping the communities here, we also work tirelessly to make sure our employees are safe and healthy here in the U.S. and around the world and

From producing a documentary to donating to environmental causes, from above-average employee benefits to community collaborations, we bring our Triple Bottom Line to life each and every day.

“I LOVE THE PEOPLE THAT
that we can give back

— **Chris**, Director, Financial

“I’M GRATEFUL AND HONORED to represent
company with altruism as its core driving pr
making a positive impact in the world and p
an example to the industry on the potential
mission-driven enterprise.”

— **John**, Director of Sales, Distribution & No
CPG, Washington, USA

Volunteering and Donation

Since our inception, we've been committed and making the world a better place for all donating our dollars to worthy causes.

Whole Planet Foundation

Since 2011, SAMBAZON has donated \$410,97 Foundation to fund 9,795 microloans and cr for low-income entrepreneurs (most of who SAMBAZON is supporting the \$25,000 Pove

Social Entrepreneurs

Beginning in November 2018, SAMBAZON h support college students working to improv community. Recipients also received seed f

SEEDING CHANGE

The Power of Conscious C

We produced Seeding Change to dive o
Bottom Line businesses like ours can he
make intentional choices that better he
communities who bring our favorite pro

This film showcases the shared vision of
who create solutions through their supp
products. Whether they're fighting pove
creation, protecting biodiversity and rain
topsoil through organic and sustainable
businesses empower consumers to prac
and make a positive change for the plan
their dollars

Notable Awards

Seeding Change won 10 awards & festival selections across the U.S. and the world.



Grand Jury Prize

"Feature Documentary"
Awareness Festival 2020



Award of Excellence

"Use of Video"
IMPACT Docs Awards



Award of Excellence

"Feature Documentary"
IMPACT Docs Awards

Employee Dem

We're committed to a culture of equal opportunity for all, and we believe that those who have been looked over for far too long when you treat every employee with dignity and respect, they can remain true partners to your mission.

Like the biodiversity which strengthens the Amazon Rainforest from which we're born, SAME's Ecosystem thrives on (J.E.D.I) Justice, Equity, Diversity, and Inclusion. To move humanity forward in the 21st century, progress, each individual's view and input must be respected. SAMBAZON's J.E.D.I statement is a part of our Triple Bottom Line philosophy (social, environmental, economic), and encompasses our commitment to our community, and consumers.

With the ability to lead in the 21st century, we must embrace diversity and inclusion.

Collaboration

We've been fortunate enough to join forces with like-minded minds in the natural product industry. By collaborating with other organizations, we've not only created better products for ourselves, but have redefined the standard for the industry.



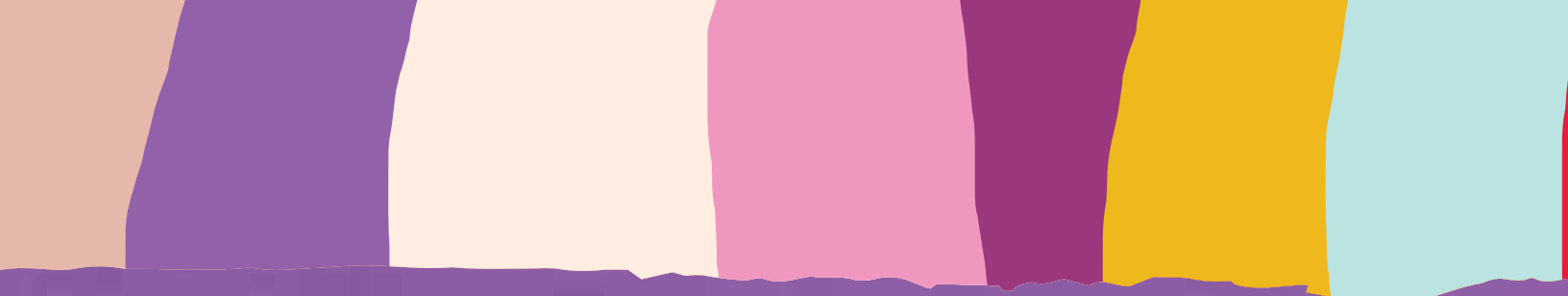
OSC2

We have been members of OSC2 since 2017 and the OSC Partnership was formed in 2018 with the goal to remove plastic from landfills, oceans, and homes. We are testing new sustainable packaging and are committed to change the face of the industry. [Read more about our partnership with One Step.](#)



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What's Next for SAMBAZON

While we're so excited about everything 2021, we're already putting in the work for 2022. As a whole, SAMBAZON is working the world for our customers, employees, and community through:

- Expanding ESG (Environmental, Social, and Governance) monitoring and goals, including more diversity markers.
- Exploring Renewable Energy Credits (RECs)

OBRIGADO

(AND THANKS)

